



MIT CLUB OF NEW YORK

FALL 2015 NEWSLETTER

INFORMATION

OUR WEBSITE

www.mitclub.org

UPCOMING EVENTS

FALL 2015

MITCNY Annual Club Social

Fall 2015 Kickoff Event:
A Conversation with Ursula Burns

A Tour of the Javits Center
Green Roof

Cybersecurity Event with CSAIL

WINTER 2015

A lecture by Philip S. Khoury:
Associate Provost at MIT and expert
on Middle East politics and history

Annual Holiday Party

Toast to IAP

SPRING 2016

Lecture by Guy Nordenson '77

Carlo Ratti, SENSEable City Lab

Spring Admissions Event with
Stu Schmill '86 ME

JOIN THE MIT CLUB OF NEW YORK!

Membership in the MIT Club of New York is a unique way to stay in touch with the Institute, connect to local alumni, and enjoy access to many events within our program groups: Educational and Cultural, Professional Programs, Social and Interclub, and Community Service. It's a wonderful way to reconnect to the MIT experience. Join today!

NEWSLETTER

Editors:

Yiting Shen GM '07

Charlene Chuang '05 BC

Kenneth Namkung AR '03

ON THE BOARDS: UPCOMING EVENTS

2015 ANNUAL KICKOFF: A CONVERSATION WITH URSULA BURNS

Michael Johnson CP '97

Xerox is changing not only the way the world parks, shops, learns, and publishes, but also how we get benefits and receive medical care.

For our Annual Kickoff, the Club is honored to welcome Ursula Burns, Chairman and CEO of Xerox and a member of the MIT Corporation, to share her insight, experiences, and thoughts on today's Xerox.

Arriving as an intern at Xerox in 1980, Burns was named President in 2007, CEO in 2009, and Chairman in 2010. Join us on September 17 to hear how Xerox is engineering the way work gets done.



Above: Ursula Burns, courtesy of Xerox.

A SCREENING OF THE GODFATHER WITH A LIVE SCORE

Kenneth Namkung AR '03

On September 21, the New York Philharmonic will screen the 1972 film classic *The Godfather* while performing a live score, conducted by Justin Freer. Almost fifty MIT alumni will attend to view this Oscar-winning saga and listen to its unforgettable music. This event has sold out, but be on the lookout for future similar events!

SPRING ADMISSIONS UPDATE WITH STU SCHMILL '86 ME

Kenneth Namkung AR '03

This spring, Stu Schmill '86 ME, MIT Dean of Admissions, will provide an exclusive insider's view of the admissions process. He will reveal what has changed over the years, as well as what has remained constant despite the quickening pace and ever-evolving world of admissions. How does this affect those applying to MIT today? Schmill has served the Institute in many roles and will bring unique insight to this question. Details to come!

MIT CLUB OF NEW YORK FALL SOCIAL

Dominic Ricci '99 PH

The 2015–2016 Club year begins at our annual Fall Social on September 10, at Aleo, located at 7 West 20th Street. It'll be an occasion to learn about your regional alumni club and mingle with fellow MIT alumni Club members while enjoying refreshments and hors d'oeuvres. This year's social will feature Jerry Appelstein '80 CE, an alumni leader who embodies the MIT spirit.

PROFESSOR CARLO RATTI, DIRECTOR OF THE SENSEABLE CITY LAB

Kenneth Namkung AR '03

Dr. Carlo Ratti, MIT Professor of the Practice in the Department of Urban Studies and Planning and Director of the SENSEable City Lab, will come to New York this coming spring for a discussion on his work, exploring how new technologies are changing the way we understand, design, and ultimately live in cities. Join us for an engaging and essential conversation.

ABOUT US

OFFICERS 2015 – 2016

President

Michael G. Johnson CP '97

Immediate Past President

Scott Morrison '86 EE

Executive Vice President

Jay Damask '90 EE

Vice President, Educational and Cultural Programs

Kenneth Namkung AR '03

Vice President, Social Programs and Inter-Club Relations

Dominic Ricci '99 PH

Vice President, Professional Programs

Malinda Foy '87 SB

Vice President, Community Service Programs

Sarah Kaspers '85 CM

Vice President, Communications

Yiting Shen GM '07

Vice President, Membership

David Fung '85 CH

Secretary

Joanne Baker '80 MG

Treasurer

Charlene Chuang '05 BC

Club Counsel

Arthur Katz '61 MG

Nominating Committee Chair

Gregory Arenson '70 EC

Officer-at-Large

Jeremy Gerstle '99 EE

JOIN US ONLINE!

As you may have noticed, we are expanding our online profile. With over five hundred participants, the launch of our LinkedIn group has been a huge success!

It has become a platform by which to announce events, find alumni with similar interests, and in general, connect with the Institute and its community.

In the coming year we expect to increase our visibility across multiple social media platforms. Be on the lookout!

EDUCATIONAL AND CULTURAL PROGRAMS UPDATE



Above: The galaxy Centaurus A, courtesy of Shep Doeleman.

JOURNEY TO THE COSMIC DAWN

Jay Damask '90 EE

The MIT Club of New York and the MIT Alumni Association partnered to bring Dr. Shep Doeleman PhD '95, Assistant Director at the MIT Haystack Observatory and Astrophysicist at the Harvard-Smithsonian Center for Astrophysics, to speak at the Hayden Planetarium of New York on April 13. Doeleman's dream is to directly image a black hole. An image at optical wavelengths is beyond the diffraction limit on Earth, but at radio frequencies using very-long baseline interferometry such imaging is within reach. The entire face of the Earth is used as the baseline, with telescopes from Chile to Japan, and the Earth's rotation naturally fills in the capture cross section. The sold-out alumni crowd saw the first glimmers of what a black hole might look like to us.

BREAKFAST WITH DEAN CHRISTINE ORTIZ

Michael Johnson CP '97

In March, Dr. Christine Ortiz, MIT Dean of Graduate Education and Morris Cohen Professor of Material Science and Engineering, gave a diverse talk to NYC alumni highlighting the strengths of the MIT graduate population and its gifts to the global community in research, science, and technology. She celebrated MIT's studies in both numbers and quality of work, concluding with her own extraordinary research on musculoskeletal and exoskeleton tissues in insects, used in understanding better ways to build superior body armor for the military.

A TALK BY DEAN HASHIM SARKIS

Melissa Edmands Marsh AR '04

On the morning of April 16, School of Architecture and Planning's newly appointed Dean Hashim Sarkis greeted several dozen NYC alumni, aptly at the Museum of the City of New York. Sarkis spoke of critical issues in the teaching, learning, and research of architecture, including a range of initiatives currently underway at the School.

One topic of debate was the potential for more online or digital course delivery; alumni spoke passionately in favor of the powerful, unique nature of a tactical learning experience and a maker-centric learning program. This event was one of several recent ones that have demonstrated the School's increased outreach, forming connections to alumni and providing them a context for their own community. The upcoming third annual Connections event held each fall to welcome alumni back to the school and a newly formed MIT Architecture Alumni Affinity group are further examples of this progression.

PROFESSIONAL PROGRAMS UPDATE

A TOUR OF CITI BIKE HEADQUARTERS

Malinda Foy '87 SB

This June, alumnus Michael Frumin CE '10, VP of Technology at Citi Bike, showed Club members the inside track of his business. Attendees Carlos Carballo, Lawrence Poster, Allen Rubenstein, Brian Wong, and Kothari Devang had the opportunity to see the electronics shop, the mechanics fixing station, and the bike warehouse to learn how Citi Bike keeps its fleet of 6,000+ bikes and 330 docking stations in working order. We saw several generations of docking stations and got a peek at the new bike that will be on offer. All the while in the background Citi Bike mechanics were test riding each bike before they returned it to the inventory and the streets. Participants especially enjoyed talking to decision-makers about how new technology is impacting transportation in the region.

The Citi Bike system, operated by NYC Bike Share, features thousands of bikes at hundreds of stations around New York City. Citi Bikes are available 24/7, 365 days a year. Each station has a touchscreen kiosk, a map of the service area and surrounding neighborhood, and a docking system that releases bikes for rental with a card or key.

COMMUNITY SERVICE PROGRAMS UPDATE

FIRST ROBOTICS TOURS

Sarah Kaspers '85 CM

This spring the Club hosted more than 200 MIT local alumni and families to tour the FIRST Robotics events and championship at the Jacob Javits Center! This was led by MIT alumnus, Iffat Mai '89 AR, who is the Director of the Forest Hills Robotics League, a non-profit educational organization in Queens. Iffat and her expert tour guides led us behind the scenes, generating a lot of interest in local robotics activities. Thank you to Iffat Mai and her kids for this wonderful opportunity!

Below: MIT alumni families at FIRST Robotics, courtesy of Sarah Kaspers.



INTRODUCTION AND WELCOME

MEET OUR NEW BOARD MEMBERS

Michael Johnson CP '97

The Club formally welcomes David Fung '85 CH and Joanne Baker '80 MG as new officers to 2015–2016 Board. David was a member of the 2013 MIT Annual Fund Board and served as President of the MIT Club of Shanghai. David will serve as our new Vice President for Membership. Joanne joins us from Westchester County, where she supported numerous club and volunteer activities. She will join the Club as our new Secretary. Please welcome our two new and talented additions to the Board—they will be valuable members to the Club and all alumni.

CALL FOR VOLUNTEERS

David Fung '85 CH

Do you want to meet fellow MIT alumni in the New York area? Do you have an idea you would like to implement or an event you would like to assist in planning? The MIT Club of New York is looking for volunteers. No experience is needed. Just come with your enthusiasm, and be ready to have fun! If interested, please contact Jay Damask, Executive Vice President, at damask@alum.mit.edu.

SOCIAL AND INTERCLUB UPDATE

TAKE ME OUT TO THE BALLGAME!

Dominic Ricci '99 PH

On May 31, the shining sun parted the clouds for a glorious baseball day at Citi Field, where over a dozen MIT alumni, families, and friends convened to watch the New York Mets defeat the Florida Marlins, with group discounted tickets and concession credits coordinated by the Club.

SOCIAL AND INTERCLUB EVENTS

Dominic Ricci '99 PH

The Club brings together MIT alumni from around NYC for happy hours, brunches, and other small group social gatherings and outings, as well as mixers with alumni from peer institutions.

Enjoy building community? Have an idea for a meet-up? Interested in organizing a happy hour or other event? Contact Dom Ricci at domr@alum.mit.edu to get involved.

HONORING KATHY HERSCHOVITCH

Michael Johnson CP '97

After dedicating more than 15 years to the MIT Club of New York as its administrator, Kathy Herschovitch was honored at the Club's Annual Membership meeting in April. Joined by her husband, Dr. Ady Herschovitch '75 NU, Kathy thanked Club members for their dedication to MIT and for making her time enjoyable and memorable. We, too, have so benefited from her dedication and will miss her!

MIT Club of New York
P. O. Box 1122
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MIT CLUB OF NEW YORK

The Association of Alumni and Alumnae of the Massachusetts Institute of Technology

Please sign me up for the MIT Club of New York at the following annual membership level:

_____ 1970 and Earlier Graduates | FREE

_____ 2012–2014 Graduates | \$25

_____ 2015 Graduates | FREE

_____ Current Graduate Students | \$25

_____ Patrons | \$200

_____ All Other Graduates | \$50

Mr./Ms./Other _____ First Name _____ Last Name _____

_____ Check here if you are a renewing member with no changes to membership information.

Class of _____ Course _____ Degree _____

Mailing Address: Street _____ Apt _____ City _____ State _____ ZIP _____

Phone _____ MIT Email _____@alum.mit.edu

Alternate Email _____

Please make check payable to MIT Club of New York.
Alternatively, credit card payments can be made at www.mitclub.org
Membership is valid July 1, 2015–June 30, 2016

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